



About TIPS

For more than 20 years, TIPS has been a global leader in education and training in the responsible service, sale and consumption of alcohol. TIPS is a skills-based training program designated to prevent intoxication, underage drinking and drunk driving. TIPS provides the knowledge and confidence needed to recognize potential alcohol-related problems and how to effectively intervene to prevent those alcohol-related tragedies.



Why TIPS Is Your Best Choice

- 1 TIPS is trained in all 50 states and over 30 countries.
- 2 More than 1,500,000 TIPS trained servers, sellers and consumers across the US serve/sell alcohol responsibly.
- 3 TIPS receives recognition from insurance companies, liquor boards, the alcohol beverage industry and law enforcement.
- 4 State and federal officials cite TIPS as a valuable public safety tool.
- 5 Local and state governments frequently include TIPS in drunk driving and underage drinking prevention programs.
- 6 TIPS tailors training to meet the specific needs of each audience.

Immediate Benefits

- 1 Improved customer service
- 2 Safer communities
- 3 Lower insurance premiums
- 4 Reduced exposure to alcohol liability lawsuits
- 5 Decreased penalties for alcohol violations



What TIPS Training Includes

The focus of TIPS Training is on responsible consumption, whether it's at a bar, restaurant, ballpark concession, hotel or university. Participants leave TIPS training prepared to:

- ➔ Recognize signs of intoxication
- ➔ Spot underage drinking and prevent sales to minors
- ➔ Intervene quickly and assuredly in potential problem situations
- ➔ Understand the difference between people enjoying themselves and those getting into trouble
- ➔ Handle alcohol-related situations with greater confidence
- ➔ Use proven strategies to prevent alcohol-related problems



How To Get Started with TIPS

Training classes will be offered every other Thursday starting September 20, 2018, inside the River Bend Hotel convention center.

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